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GIANTS OF THE SHOWROOM
DAHLIA
DAHLIA GARDENS
PALO ALTO, CALIFORNIA U.S.A.
U.S. DEPARTMENT OF AGRICULTURE
JAN 12 1938 ★
1938

Seventeenth Annual Catalogue

BALLAY DAHLIA GARDENS

R. D. 1, Box 675

PALO ALTO, CALIFORNIA

Telephone: Palo Alto 3570

(Member of the National Association of Commercial Dahlia Growers)

Eastern Representative:

SUCCESS DAHLIA GARDENS, LAWRENCE, MASS.

(Harold G. Reed, Proprietor)



DAHLIA SEEDS:

Hand-Pollenized Seeds from the Largest and Best Varieties, \$10.00 per 100 net.

The seeds are extra nice this year. Some of the best varieties that rarely give seed have yielded generously because of the favorable season. It should be borne in mind that growing dahlias from seed is solely a matter of experiment. It is not easy to originate a really good new variety. From a packet of seeds you will get many kinds and colors and you may be fortunate in getting something very good. Some of our customers have been quite successful. The better the seed, the better the chance. These seeds, with the exception of certain special crosses with which we are continually experimenting, are exactly the same as we plant ourselves.



DAHLIA COLLECTIONS:

Special Dahlia Collections, \$25.00 per dozen and \$10.00 per dozen net.

These collections are made up of first-class varieties, all different and all tagged with their proper names. Each collection is worth at least double the amount charged according to catalogue list price. Purchases made in this manner represent real bargains.

For the seventh successive year we were the winners at the San Francisco Show of the Best Twelve Dahlias of California Origin (Mayor of San Francisco Trophy). This collection included Azura, California Idol, Leland Stanford, Miss Glory, Burgundy, Pacific Splendor, Satan, Eagle Rock Fantasy, Sonoma, Palo Alto, Grandee and California Rose. Many of these varieties are included in our Special Collections.

Our season has been saddened and our activities curtailed by the passing of our friend and associate, Mr. Charles G. Reed, which occurred April last in Lawrence, Mass. Our association with Mr. Reed through a number of years has been most pleasant and we miss him greatly. The Success Dahlia Gardens will continue under the leadership of his son, Mr. Harold G. Reed, following in the footsteps of his father.



GALA CALIFORNIA



CORONADO



GRAND MARSHAL

OUR NEW INTRODUCTIONS FOR 1938

CORONADO—Inf. Dec. Bright rose magenta. “Sturdy Oak” was a name suggested for this dahlia. Full of meaning but hardly a name for a flower, we thought. Nevertheless, sturdiness is a major quality of this variety both as to the ruggedness of the bloom and the habit of growth. Very large in size and of excellent build and texture, it produces magnificent blooms early and freely, and the color is more attractive than it may sound. A trifle brighter and lighter than Wenoka, the flowers are considerably larger but plant growth is not so tall. Formation is slightly informal as the above picture would indicate. It won as Best Undisseminated Decorative at San Francisco and was reported on as being very outstanding in Massachusetts where it was sent for trial. There is rugged individuality combined with beauty and productiveness here.....\$15.00 Net

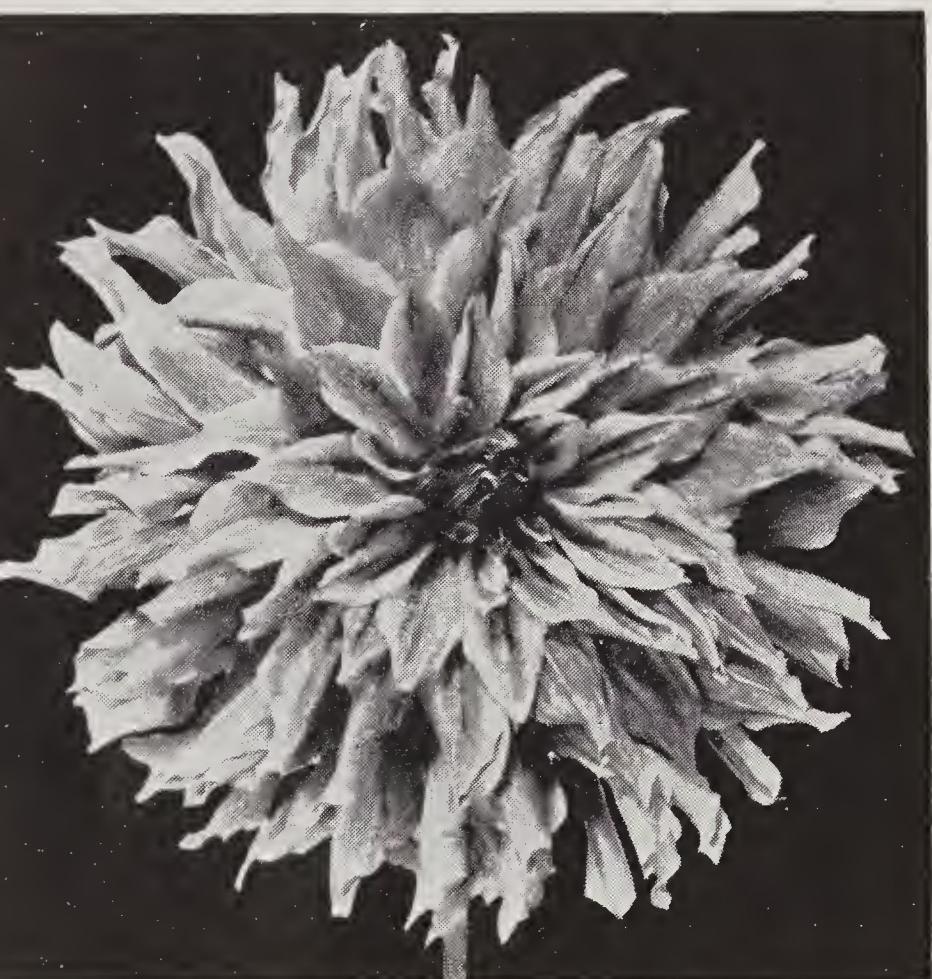
GALA CALIFORNIA—Inc. Cac. Scarlet orange. A true cactus with an erect stem that holds the flower at just the right angle, a quality not present in all cactus varieties. It will also grow and develop to perfection in a warm climate where so many cactus varieties fail. Color is extra good, and blooming profusely as it does, is unexcelled for all purposes. Blooms are large for this type as may be noted from the front-cover picture. With the increasing interest in cactus dahlias we are happy to be able to introduce this very fine one. Six blooms won the Gold Medal at the San Francisco Show as the Best Established 3-year old. Gala California heads the list of the 1937 “Dahlia Champions of the West”, prepared by Mr. Edward Salbach for “Homes in the West”. We would suggest that all dahlia enthusiasts especially in the West read this article in the December issue of this San Francisco magazine. This dahlia is also included in Mr. Leonard Barron’s 1937 Roll of Honor in Flower Grower.....\$15.00 Net

GRAND MARSHAL—Semi-Cac. Reddish violet. This very large dahlia of positive semi-cactus formation ranks with Miss Glory, Amelia Earhart and Satan in size and interest. The color is very distinctive and quite different from anything we have had before, a lively crimson violet with the reverse of the petals a lighter shade. This spectacular flower, held on the best of stems on a strong growing plant, is another Showroom Giant in a new shade. It blooms abundantly and seems to continue indefinitely. It was the best looking flower in our Thanksgiving Day bouquet. This color is difficult to photograph and the above picture does not do it justice. Winner as the Best Undisseminated Semi-Cactus at the San Francisco Show \$15.00 Net

Other Dahlias of Our Own Creation

ACHIEVEMENT—S. C. Gold with bronze shadings. This dahlia won the American Home Achievement Medal at San Francisco in 1930 at which time it received the name it bears. It was also a Roll of Honor dahlia the same year and has been one of our largest and most satisfactory dahlias to date. Many blooms will measure over 12 inches with corresponding depth and on absolutely perfect stems. The flower has a pleasing informal appearance with the petals curled and twisted in an artistic fashion, and its good substance insures a wealth of perfect blooms under all weather conditions \$1.00

AZURA—I. D. Rosy lilac with a bluish violet sheen. A very large deep flower which can compete in the "largest" class, many blooms measuring 12 to 14 inches in diameter. Plant tall and strong and free blooming and the blooms have a distinctive and interesting formation. This is not "just another rose pink" but the very best in this color range. This dahlia was not as widely distributed as it should have been but it has made a big hit wherever grown and will be heard from in the future. Best Undisseminated Decorative at the San Francisco Show in 1935. Winner of honors in Holland \$3.50



AZURA



BOSPHORUS—Inf. Dec. Deep burnt orange or golden brown. A fine, large, well shaped flower in a color that is new in our experience. It is a dark flower, almost as deep in the orange tone in the body of the flower as maroon is to red, but shades to a lighter orange at the edges of the petals. We recommend this dahlia on its color but it is charming and satisfactory in all respects. This variety should be grown strong from the start and it will have a long straight stem and will be immensely attractive when cut. Certificate of Merit at Storrs and at the Georgia Trial Gardens \$2.00

CADET—S. C. Light primrose yellow, almost cream. A fresh, crisp flower somewhat similar in formation to Satan. This type of cactus dahlia in the shade mentioned is truly distinctive. The petals, long, well-rolled and but slightly incurved, are well placed and just numerous enough to form an exceedingly graceful flower. So clean-cut in form and color, it impresses one as having been artificially fashioned by the deft hand of a skilled artist. Will grow large on a tall straight stalk. We are told that we have been too conservative in putting forward this dahlia, that it is a light yellow Satan and far superior to Frau Bracht and other dahlias resembling it \$1.50

CALIFORNIA IDOL—I. D. Clear bright self-colored yellow. Not only in the specimen bloom classes but when shown in quantity as well, this dahlia appears to have been the 1936 and 1937 show room champion. In almost every show it has been a winner in such entries as Best Bloom, Largest Bloom, Best Yellow, Best 1935 Introduction, Most Meritorious Entry, Best 25, Best 12, Best Basket, etc. At the National Show at Detroit the winning entry of 25 blooms was selected by the Detroit Press to be featured in the newspapers. At San Francisco last year a 15-inch bloom won as the Largest Flower in the show. It has been acclaimed by many dahlia

CALIFORNIA IDOL (Continued).

fanciers throughout the land as "the world's best dahlia". The accompanying picture was sent us by one of the best amateur growers in Los Angeles. We quote again Mr. Derrill W. Hart's statement in his 1934 Roll of Honor: "This giant yellow has a coast-to-coast record as a 1934 winner. At the show of the Dahlia Society of California it won the Gold Medal as the Best 3-year old seedling. At Boston it won the Achievement Medal as best undisseminated dahlia. It was one of the outstanding varieties at Storrs this year. It is a fine grower with a deep flower of clear glistening yellow, a true pastel shade. Here will be a new competitor in the specimen bloom classes." California Idol is doubtless one of the truly great dahlias. The growth of the plant is ideal. Average height is about 5 feet. Blooms early and freely. Foliage clean and attractive. Keeps well
when cut \$2.50

CALIFORNIA PEACH—S. C. Bright coral or peach pink, a pink without any trace of lavender; reverse of petals a lighter shade. Size and formation of this flower are very similar to Satan. It is a seedling of Satan crossed with Eagle Rock Fantasy and the foliage and general habit of growth are much like the latter, but having noticeable qualities of both parents. A great bloom of Satan of rich glowing pink is a dream come true. In 1936 California Peach was the great sensation at the Boston Show, winning there as the Best Flower in the Show, the Massachusetts Horticultural Medal as the Best New Dahlia, and also the Achievement Medal. Winner also as Best Undisseminated Semi-Cactus at San Francisco. Grown by Dr. Landess of Tennessee, it was the winner last year in Mr. Reed's annual contest for the largest bloom. Included in all the 1936 Rolls of Honor and we quote below statements of the impressions it made on the world's greatest authorities on dahlias: Mr. Derrill W. Hart in the Flower Grower described it as "A grand dahlia of real distinction and beauty . . . and a dahlia that will make a high record of winning because of its size and distinction. You can get a perfect idea of this flower if you imagine Satan in a clear coral pink." Mr. J. W. Johnston in House Beautiful states, "This is a giant semi-cactus, bright coral or peach pink. . . Its form together with the color makes it a spectacular dahlia and one I feel sure will make its mark in gardens and show rooms next year." Mr. Leonard Barron in American Home calls it "a flower not too large, carried erect and promises well . . . a dahlia that won honors on both coasts." \$7.50





CALIFORNIA ROSE

CALIFORNIA ROSE—Inf. Dec. Clear bright rose. Exquisite coloring, large, tall-growing, describe in a few words the salient features of this unusually satisfactory new dahlia. We have supplemented the descriptions of a number of our dahlias this year with a small picture, so that you can see to some extent what the flower looks like. This variety as you will note is one that is well worthwhile. California Rose is also included in Mr. Hart's 1934 Dahlia Review. For a number of years, Mr. Hart, in his annual Roll of Honor, has been able to select with remarkable accuracy the future dahlia favorite. We quote Mr. Hart's statement: "One of the most beautiful of the novelties, and I must assume it was not shown in California or else we should have heard more about it. A bright salmon rose and a particularly beautiful flower for cutting. It was the best keeper I had on trial this year. Flower large, but extremely graceful." Certificate of Merit at Storrs.....\$2.00

CHARLES G. REED—I. D. Purple red or petunia red as an authority on dress materials called it. Last year for the second time this variety won as the Best Bloom in the Show at the National Show in London, England. Has won similar prizes in many places and was a Roll of Honor dahlia in its introductory year. It is an unusually large variety held upright on a perfect stem. Bush is of rather low growth with the branching habit which makes it ideal for all purposes. Blooms profusely. One of the best.....\$1.00

CHEROKEE—S. C. Lavender pink with a light center. A positive semi-cactus which in some respects might be described as a very much improved Marion Broomall. The flower is large and deep with plenty of petals and the stems are extra long and straight. Since it is an exceptionally free bloomer it is invaluable as a cut flower and the color appears to particularly good advantage indoors. Plant does best if allowed to branch early by cutting out the center\$2.50

DON JUAN—Semi-Cac. Scarlet orange with a reverse of lighter orange. This is one of the truly spectacular varieties and should add to the fame of Ballay-Success Dahlias in the "Giants of the Show Room" class. If you have a crown flower of Don Juan for the show you will be hard to beat. Later blooms will be very numerous and large, but an occasional one may have a crook in the stem. This variety is a true semi-cactus with the center rows of petals rather broad and spreading but with the outer rows decidedly rolled and well incurved. Color is just about as bright as it is possible for a color to be. It has brought favorable comment from those who have seen it growing, and from the exhibitor's point of view we consider it one of the most sensational of the newer introductions.....\$2.00

DRESDEN—I. D. Clear pink lavender. Here good color is very much in evidence. The lavender is plainly of the rich pink tone throughout the flower and is in no sense a bluish lavender. This rich coloring is well supported by large size, full formation and a matchless stem. No visitor ever fails to inquire about this one, always remarking that it is exquisite. Blooms with exceptional freedom. Dresden appears to have made a great hit the past season, having done especially well in the Middle West—scored 88 at Ohio Trial Gardens. If the tips of stems are boiled, as should always be done when dahlias are cut, this variety will prove an excellent keeper. Best 25 Blooms at the Los Angeles Show.....\$1.00

DRUM MAJOR—For. Dec. Pale gold with a reverse of deeper gold. A very, very tall dahlia, standing head and shoulders above all the rest, and very large and showy. Not an early nor particularly free bloomer but all flowers are perfect on extremely good strong stems. Have you ever needed some large flowers on 4-foot canes to top off your exhibit? This variety will serve that purpose and may win a prize for you, too.....\$1.50

ELEGANCE—S. C. Center and tips of petals yellow, body of flower glistening coral. We classify this variety as semi-cactus but it is not far removed from the true cactus type. A noticeable swirl to the petals is also reminiscent of certain English type cactus varieties of some years back. Few dahlias have been so cordially received on their first appearance as this one and we consider it one of our very best varieties because of its unusual charm and beauty and because the great quantity of blooms it gives are useful for every purpose. It is a full, deep flower with ideal habits. Described on the 1933 American Home Roll of Honor as "a most pleasing variety producing a wealth of bloom of very pleasing and artistic appearance". Winner of the Santa Barbara Trophy at San Francisco and a Blue Ribbon at the World's Fair Show.....\$1.00



DON JUAN



DRUM MAJOR

EUGENIA BALLAY—I. D. Rich cream. This dahlia won in 1933 as the Best Established three-year old in keen competition at the Palace Hotel Show and can always be counted on to exhibit to good advantage. It is a very early and a very prolific bloomer. Under favorable weather conditions the blooms will easily attain 10 to 12 inches with corresponding depth, and at all times will have very long strong stems. In California everyone admired the color and fine habits of this dahlia and now good reports have come to us from many places. This variety was named in honor of our mother and we hope it will worthily perpetuate her name. Eugenia Ballay, along with Palo Alto, Satan and Full Moon, was mentioned in the list of the better new dahlias compiled by Dr. Marshall A. Howe of the New York Botanical Gardens and published in the Flower Grower. Outstanding at the Georgia Experimental Test Gardens.....\$1.00

FAIR ELAINE—S. C. Delicate old rose. An extra good variety with long evenly rolled incurved petals. Without heavy disbudding it will produce great quantities of good flowers until the very end of the season. Excellent lasting qualities when cut. Roll of Honor Dahlia in 1929 \$1.00

FLORENTINE—F. D. Bright mallow purple. From the thousands of seedlings we grow we have ample opportunity to study the dahlia in its many phases from a standpoint of real progress. Many new colors appear but the problem is to get the outstanding colors in flowers that show equal advancement in other respects. Good purple shades are not plentiful and we thought the color of this dahlia especially worthwhile. The huge flower superbly built in formal fashion presents a striking contrast alongside dahlias of colors more frequently seen. It is congenially at home among the best, possessing all good qualities. Certificate at Georgia Trial Gardens \$1.50

FULL MOON—I. D. Canary yellow. Here is a variety that can be truthfully called a superlative dahlia and it seems to improve each year. The large distinctive blooms easily measuring 12 inches across, are regularly formed of very broad flat petals that terminate in a perfectly full and artistic center. The thickness and strength of the stems are particularly noticeable and the flowers are always upright, never facing the least bit to the side. In its first year this dahlia made a good start in the East, winning the Gold Medal of the Dahlia Society of California as the best dahlia of California origin, and was also the largest flower in the show, at Boston. It has since won many prizes as Best Yellow, and in some cases as Best Bloom in the show, some customers stating they have grown 13 and even 14 inch flowers without any special effort. It was among the winners at the World's Fair and was a Roll of Honor dahlia in 1932.....\$1.00

GLAMOUR—Inf. Dec. Bright apricot overlaid with sunset pink. This is one of the finest of our new introductions, a 12-inch flower with perfect form and delightful color. The color resembles somewhat Chautauqua Sunset and the stem is long and the plant well branched. As we are writing this on Nov. 12th there are still many large closed-centered blooms on the bushes that we are cutting to sell \$2.00



GRANDEE

GRANDEE—I.D. Light nopal red shaded orange yellow. We have had reports of this dahlia having been grown over 16 inches. One man in Southern California writes that he had a bloom of Grandee over 16 inches by actual measurement and that it was not a terminal flower. There were three other flowers on the bush at the same time, all of which were very large. It has won as the largest flower in a number of shows, such as Portland, Ore., the Los Angeles and Long Beach shows, and previously at the California Flower Festival. In 1933 it received the Achievement Medal at San Francisco and the same year was described by Mr. Hart in his Roll of Honor as follows: "Great' is indeed the right adjective to use here. A very large flower of a striking combination of Spanish red and golden yellow. . . . It has individuality." Grandee is a model exhibition dahlia. Height of plant is about 4 feet. A free and early bloomer. The accompanying photograph will give you some idea of its appearance. . . . \$1.50

LELAND STANFORD—I. D. Brilliant cardinal red, the Stanford University color. The best and brightest big red is our claim for this new introduction. Throughout the flower the color is clear, glistening, bright red without shadings, and best of all it does not fade the least in very hot weather. The petalage is of a heavy velvet-like texture, unusual in a bright red, and fashioned to withstand difficult conditions. We have had flowers measuring 14 inches in diameter and several of our customers have reported blooms of equal size. The accompanying picture shows the proportionate depth. The plant is of medium to tall growth with strong stem stalks and good foliage. It is an exceptionally free bloomer and an early bloomer. In many respects this dahlia possesses many of the fine characteristics of its yellow predecessor, "California Idol". Best 25 blooms at the San Mateo Garden Fiesta and one of the Best 12 Californians at both San Francisco and Los Angeles \$7.50

MAY DAY—Inf. Dec. Rosy pink lightly touched with gold. A variety of medium size that is an exceedingly prolific bloomer. Pleasing formation and excellent coloring that everyone loves. It will never win as the largest flower in the show but with a few plants it would not be hard to have a vase or basket of 12 or even 25. At the California Flower Festival, where our display was awarded the First Prize, a large bowl of this dahlia combined with the maroon colored blooms of Domino was a novel arrangement and one that attracted a great deal of attention. Certificate of Merit at Storrs.....\$1.50

MISS GLORY—S. C. Apricot-yellow. "A dream" and "a delight" is the reaction of our customers to this dahlia. The accompanying illustrations depict its fine form and the soft, mellow color is quite entrancing. What California Idol is in the yellow decorative class this is to the yellow cactus. It is massive in size, yet an extremely refined flower in every sense. A free and an early bloomer with perfect stems. At Storrs Trial Gardens it received a Certificate of Merit with a score of 86, being the largest semi-cactus and within one of the highest score. A winner of many major prizes in various parts of the country this year. This is a real dahlia with a future. The following extracts concerning Miss Glory are taken from the 1936 Honor Rolls: From J. T. Johnston's very excellent review in House Beautiful: "This new one is a very large semi-cactus, adding another fine dahlia to this type for the year. The color is a soft



MISS GLORY

MISS GLORY (Continued). apricot yellow; the petals are well rolled and considerably incurved. It blooms early and freely and has good foliage with long strong stems that support the flower nicely. This dahlia is well regarded on the west coast, three different and capable dahlia fanciers writing me about it." By Mr. Hart in Flower Grower: "Certificate at Storrs, 1935, and winner as best 2-year old at San Francisco, 1934. The color is a luscious pale apricot and the judges at Storrs generally considered this one of the outstanding dahlias at the trial grounds this year." Mr. Barron in American Home describes it as "most pleasing in decorative arrangements and in the garden".....\$5.00



MONA LISA—Inf. Dec. Purplish maroon. A large and pleasing dark dahlia that will not fade in the sunshine. One of the first to bloom, and is still going strong at the end of the season. It is particularly useful in that it is just the proper color note to bring out other shades both on display and in the garden. Dark dahlias by contrast emphasize the true beauty of other softer colored ones. Then, too, in a collection, all else equal, the blue ribbon goes to the one representing the greatest range of color. Mona Lisa is the best dark dahlia we have seen....\$2.50

NORTH STAR—Semi-Cac. Light yellow. If this dahlia were finer petaled, it would belong to that rare class of cactus called straight. The regularly formed flower is at once suggestive of a star. Size and stem are good and it is another that will supply many good flowers until late in the season. Furthermore, it is a good keeper, and we do not hesitate to recommend it as a very useful and beautiful cut flower.....\$1.50

PACIFIC SPLENDOR—I. D. Nearly white at the center with the body of the flower delicate lavender pink, a true pastel shade. The soft tones of this flower give it a distinctive beauty and a definite appeal. The blooms are large with good substance and with petals broad and slightly waved. Growing habits are good in all respects. Last year at the big Mid-West Show at Cincinnati this variety was awarded the Achievement Medal, grown and exhibited by Sparks Dahlia Gardens, Columbus, Ind. Was also Best Undisseminated Decorative at the San Francisco Show. Under No. 1188 it received a certificate at East Lansing in 1935, and in 1936 at the West Virginia Trial Gardens; also at the Ohio Trial Gardens with a score of 88. In Flower Grower, Mr. Leonard Barron stated: "Pacific Splendor was a real medal contestant in New York and seen in the trial gardens was very pleasing. Pale rosy lilac, white in the center and the rays edged with the general tone color which is officially phlox pink. Some comment has been made that it lacked substance but that very fact so far as it is true lends to the flower an appearance of grace and fragile delicacy that gives it a real allure. It is a Pacific Coast origination with Achievement Medal at Cincinnati and best undisseminated decorative at San Francisco" \$7.50



PACIFIC SPLENDOR

PALO ALTO—S. C. Bright pinkish salmon shading to a sort of salmon gold at the center. "Perfection" would have been an appropriate name for this dahlia, for, as our Eastern representative, Mr. Reed, says, "it has everything". Color is positive and clear both in and out of doors; size conservatively 10 to 12 inches across by 6 inches deep (some customers have reported blooms much larger and deeper); moderate semi-cactus formation perfect, with centers always closed and all alike; stem stalks very tall, straight and long-jointed; blooms freely both early and late; good substance and so lasts well whether growing or cut. The prediction Mr. Hart made in his 1932 Roll of Honor, that it would surely be one of the sensations of the following season, has come true. We continue to be informed that it was very outstanding wherever shown, and was particularly good in the amateur classes, being a variety that even a beginner can grow well. Was awarded the 1933 Achievement Medal at Detroit as the Best Flower in that very fine show, which gave us four dahlias that had been Achievement Medal winners, namely. Grandee, Satan, Achievement and Palo Alto, and now we have California Idol, California Peach and Pacific Splendor to add to our Achievement Medal dahlias. It also received a Certificate of Merit at Storrs. Everybody likes it, exhibitors, florists and garden enthusiasts. Do not fail to grow this one, as it does well everywhere.....\$1.00

RAPIDAN—F. D. Golden bronze. A huge symmetrical flower borne upright on an extra long thick stem. A dozen perfect blooms can be cut from the plant at one time and little disbudding is required. These features combined with the lively coloring, which is exactly what the florists want, has made Rapidan invaluable as a commercial variety. There is no need of worry about them keeping fresh. It might be called a cut-and-come-again variety as crop after crop of choice blooms succeed each other through the whole season. Not spectacular but absolutely reliable and ornamental \$1.00

ROMEO—I. D. Brightest scarlet, a color as appealing as the red, red rose. The form of the flower also is particularly attractive and adds much to its beauty. In spite of the common opinion that red dahlias predominate, the fact is that really first class reds, in comparison with a number of other colors, are quite scarce. This red is of good size and very satisfactory and a red that is different. Certificate at Georgia Trial Gardens.....\$2.50

SATAN—S. C. Flaming red with a slight touch of gold at the center. In previous catalogues we have listed a number of prizes won by Satan as Best or Largest in many of the leading shows, including an Achievement Medal. We told of its record at Storrs Trial Gardens and its place on the Roll of Honor, and of similar honors won at the World's Fair, in Japan, at New York, San Francisco, and other shows too numerous to mention. Satan has headed many popularity contests, such as the one conducted yearly at the Bronx Park Botanical Gardens, New York City, the "Garden Quarterly" on the Pacific Coast, and one published in the Flower Grower. Doubtless it is the most popular dahlia in the world today. Certainly no dahlia is more sensational or spectacular than this giant cactus. A reliable New York grower reports he grew Satan 16 inches \$1.00

SONOMA—I. D. A combination of cream, flesh pink and amber rose. A light colored dahlia of an unusual color blend. Its appearance is unique and noticeable whether in the garden or on the exhibition table, and serves a definite purpose where variety or neutral tones are required. Will grow large, have good stems, and reward with many attractive blooms. One of the best and highly recommended \$5.00

STRONGHEART—F. D. Amber-gold. Another dahlia with no imperfections. This has always been one of our favorites and is truly a gem of a dahlia. Its size is of generous proportions, combined with great beauty of form and color, and it has a long perfect stem. While coming nearer to the formal type of decorative than any other classification, it is not decidedly formal, as the petals are longer and rather inclined to curve more than is usual with this type, especially in the late season. Mr. Hart deemed it worthy of a place on his 1932 Roll of Honor and it also won a Certificate of Merit at Storrs; also a Certificate in Holland. This variety has proven to be a very handsome and useful cut flower as well as an exhibition bloom. No other dahlia has exactly the same color. One of the leading catalogues in the country describes it as being one of the most admired dahlias in the garden and one of the best sellers.....\$1.00

SUNLIGHT—Cac. Bright yellow. This is a cactus of the Ambassador type, a nice large flower with perfect habits. It is just about the freest bloomer we have in the garden. There are not many straight cactus, finely petaled and with upright stems, and we consider this one a very useful addition. Like many cactus dahlias, however, we do not recommend it for a habitually hot, dry climate unless given some shade.....\$5.00



Good Varieties of Other Growers

ADIRONDACK SUNSET—I. D. (Parkway) Scarlet and gold. A large well colored flower with long broad petals forming a high center. It is a good grower and a very attractive variety. Well known because of the publicity it has received.....\$2.00

AMELIA EARHART—S. C. (Cordes) Apricot-buff with salmon shadings. This very large and beautiful dahlia has the distinction of being the winner of two Achievement Medals and many other prizes and is a Roll of Honor dahlia. The originator can be justly proud of this wonderful new California introduction. It grew most satisfactorily for us, confirming all the good reports we had heard about it. Bloom is richly colored, large and deep, held nicely facing on a good stem. One of the very best \$1.50

ANNA BENEDICT—I. D. (Dahliadel) Deep red. A very satisfactory variety of pleasing form on long good stems. The bush is a vigorous grower with excellent foliage and the flowers are freely produced with closed centers through the whole season. Certified at Storrs with a high score \$2.00

ANDREA ERICSON—I. D. (Fisher-Masson) Pure white. This is the freest blooming white and one of good size and depth. Blooms are held on long stems which will be good under normal conditions. Especially fine in the late season.....\$1.00



ANGELO ROSSI —I. D. (Redfern) Orange-buff. This fine California dahlia in some respects bears a resemblance to Jane Cowl. It is a free and early bloomer, making a plant of strong, rugged growth. On the Roll of Honor and is reported to have done well in many sections of the country. Winner of honors in Holland.....	\$2.50
BETTE DAVIS —S. C. (Cordes) Lavender rose. In all respects a very useful dahlia. The sturdy plant blooms most freely through the whole season. Flowers are of good size on long perfect stems. Very pleasing color	\$2.00
BETTY COLTER —I. D. (Success) Light salmon red. A very worthy variety of distinctive coloring and pleasing form. Has achieved much popularity wherever shown.....	\$1.00
BING CROSBY —I. D. (Stephenson) Bright yellow lightly striped with red. One of the best bicolors we have seen and a very large flower. Strong grower with good habits. Described by the originator as a glorified La Fiesta. Achievement Medal winner at Los Angeles in 1934.	\$1.50
BROOMALL'S PINK —I. D. (Stephenson) Bright pink. This is Mr. Broomall's newest dahlia and he certainly has never put out one of a lovelier color, a brilliant clear pink. Flowers are large, well formed and borne freely on a medium tall plant. Much admired wherever shown....	\$5.00
BURGUNDY —I. D. (Redfern) Wine purple. This dahlia looks to us like an improved Thomas Edison. Color is quite similar, but it will bloom more freely than the older variety. First flowers are very large with good depth and the long stems hold them well above the strong growing plant	\$7.50
CAMEO —F. D. (Fisher-Masson) Soft coral or salmon pink. We consider this dahlia one of the most satisfactory we grow. Through the whole season it produces large perfect blooms on good long stems. Color is most pleasing. Recommended for all purposes.....	\$1.50
CLARA BARTON —I. D. (Salem) Lavender in two tones. This dahlia is very desirable because of its soft lavender coloring which shade is rather uncommon in dahlias. The blooms are of good size with fine stems which are freely produced through the whole season.....	\$1.50
CHAUTAUQUA SUNSET —I. D. (Chautauqua) Sunset pink and gold. A 1932 introduction of most beautiful coloring and with good size both as to diameter and depth. Stems and centers are always good. This dahlia from the East proved itself worthy when growing under California conditions	\$1.50
DAILY MAIL —I. D. (Stredwick) Deep yellow shaded orange. A fine importation from England both in the matter of size and habits. Excellent flowers are produced freely and continuously on long fine stems. A very good variety.....	\$1.50
EAGLE ROCK FANTASY —I. D. (Broomall-Success) Clear lavender pink. This is a 1930 introduction of ideal habit and mammoth size. Winner in several shows as the largest flower exhibited. 12-inch blooms are the rule rather than the exception. The broad tapering petals produce a flower of extraordinary charm and it has all the qualifications necessary to designate it as one of the best dahlias to date. It is, of course, on the Roll of Honor.....	\$1.50
ELIZABETH RETHBERG —I. D. (Muessdorfer) Clear pastel pink. A large, full flower of good substance, with very long stems. Always a sensation in Miss Muessdorfer's fine exhibit at the San Francisco show. Considered by many as her finest introduction.....	\$3.50
FIREMAN —I. D. (Success) Cardinal red lightly touched with gold. A grand 1934 introduction with an Achievement Medal and a Roll of Honor record to its credit. This dazzling red dahlia strikes us as being one of the best new ones with its ideal plant growth and free blooming habit. A winner of major awards.....	\$1.50
FRANK SERPA — I. D. (Serpa-Pelicano) Pale pink shaded rose at the edges of the petals. The two-toned effect gives the flower an interesting appearance. Bloom is of good size on a long stem. Achievement Medal winner at San Francisco in 1934.....	\$2.00
GOLDEN BEAUTY —I. D. (Silverdale-Oakleigh) Golden apricot. The color of this flower is very pleasing. It is also of very large size and is well supported by a strong erect stem. A refined and attractive new variety that we liked very much. Certificate at Storrs and East Lansing.	\$5.00

H. R. S.—I. D. (Seal) Golden yellow. This is a very fine large dahlia in the most pleasing shade of yellow, especially good under artificial light. Bloom is well formed with long petals and has a long stiff stem with habitually good foliage. Roll of Honor in 1933.....\$2.00

HUNT'S VELVET WONDER—I. D. (Hunt) Cerise purple. This is a huge flower with broad petals and great depth. The rich color withstands varying weather conditions well. Plant is rugged and of medium height. An Achievement Medal winner at New York.....\$2.50

JANE COWL—I. D. (Downs) Bronzy buff shading to gold at the center. This is one of the most popular dahlias of recent years. Originated in New Jersey, it appears to adapt itself readily to all localities and has won prizes in many parts of the country. We have first-class stock of this fine variety

\$1.00

JERSEY BEACON—F. D. (Waite) Oriental red with a reverse of tan. The brilliant blossom is large and deep and held up well on a tall stalk. A very fine Eastern dahlia

\$1.00

KATHLEEN NORRIS—I. D. (Fisher & Masson) Mallow pink. This is one of the best of the real pink dahlias. Especially desirable because of its exquisite coloring, it also has size, good form and a long strong stem. Although originated in the East, this dahlia has been named for a well known and much admired California woman.....\$1.00

KAWEAH—I. D. (Meussdorffer) Deep cerise with rose shadings. Blooms measuring about 15 inches in diameter have been exhibited by the originator of this dahlia at the San Francisco shows, winning as largest flower. A bloom sent from San Francisco by air express to the World's Fair Show at Chicago created a sensation there and won as the largest bloom for that day. In addition to immense size it also has splendid form, substance and stem. A sensational dahlia

\$1.50

KEMP'S WHITE WONDER—I. D. (Kemp) White. One of the best white informal decoratives to date. Flowers are of great size and most pleasingly formed and are held on the best of stems. Will grow strong and produce many fine flowers. White dahlias are in demand and this is one we can highly recommend. Roll of Honor in 1932.....\$1.00

KING ALFRED—I. D. (Seal) Ruby red with a silver reverse. This 1936 introduction we considered one of the best of the new garden and exhibition varieties. The color of this very large flower is distinctive and beautiful and the habit of growth, foliage and stem are all very good. The originator of this dahlia has long been one of California's best growers with a wide reputation. In King Alfred she has put out one of her best creations.....\$5.00

KOKI—S. C. (Yoshida) Oriental red quite heavily shaded with chrome yellow. This spectacular flower is of Japanese origin. It is a positive semi-cactus of great size and has no faults. First flowers especially are well colored and well formed and will be strong competition in any showroom. This is the dahlia listed by Mr. Reed last year under No. 44 and we understand it has done well in all localities where it has been tried.....\$7.50

LEMONIA—Cac. (Bruidegom) Light yellow. This importation from Holland has been one of the most popular foreign dahlias and has been a consistent prize winner in this country. It is a true cactus of good size and with a satisfactory stem. Good producer.....\$1.50

LORD OF AUTUMN — I. D. (Almy) Golden yellow. This very large prize winning variety is doubtless one of the best yellows to date. The petalage of this dahlia is of unusually good substance, making it reliable under all weather conditions. The long stems hold the blooms up well. Very popular in many shows.....\$2.00

MALIBU SUNSET—I. D. (Stephenson) Brilliant orange red. This immense flower is one of the brightest in our garden. Of great size and good form, we thought it one of the best of the new introductions. It has a good record in Southern California where it originated.....\$5.00

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MARGARET BROOMALL—F. D. (Broomall-Success) White. This pure white formal decorative has the record of winning the highest score ever made at the Storrs Trial Gardens and of being the largest dahlia ever grown there. Flowers easily attain 14 inches or better and are of purest white, most beautifully formed and with splendid stems. Doubtless it is one of the most sensational dahlias in existence, and one of the very largest. Winner in the New York Show as the Largest Flower. As this variety is protected under U. S. Plant Patent No. 36 we are permitted to sell it only under patent restrictions. Special order blanks may be had on request.

\$15.00 Net

MIRIAM HOPKINS—S. C. (Cordes) Salmon shading to apricot. This dahlia bears considerable resemblance to that excellent well-known variety, Amelia Earhart, but the color is more pink and the plant taller. Winner as best specimen bloom in the Los Angeles show in 1935....\$2.50

MONMOUTH CHAMPION—I. D. (Kemp) Orange flame. An Eastern novelty of an unusual and beautiful color and with excellent growing habits. Blooms of exhibition size are freely produced and last well when cut.....\$1.00

MRS. BRUCE COLLINS — C. (Groll) Light yellow. A very free-blooming cactus variety that we found very interesting. Plant is of medium height and stems are good. Grown to four canes the flower will be of exhibition size.....\$1.50

MRS. ALFRED B. SEAL—I. D. (Seal) Rich old rose of medium tone. A very fine introduction that is an Achievement Medal winner and a Roll of Honor dahlia. The blooms are large and deep and carried high on fine stems. Plant is tall and strong.....\$1.00

MRS. GEO. LeBOUTILLIER—I. D. (Smith-Ruschmohr) Deep red. A large flower with a consistent showroom record. Plant medium with good stems and good foliage. One of the best reds..\$2.00

MURPHY'S MASTERPIECE—I. D. (Murphy-Success) Dark red with garnet shadings. An Achievement Medal winner and Roll of Honor dahlia named in honor of the originator who in his lifetime sent out some very popular dahlias. This introduction is naturally large with all good qualities and it performed wonderfully for us on the Pacific Coast. One of the very largest varieties and a special favorite with us. Winner as largest bloom at the World's Fair Show and winner as Largest in more shows than any other dahlia.....\$2.00

MUTSU NO HOKARI—I. D. (Yoshida) White. This was the best all-around white we had in our garden this season. We did not have all the new white ones but quite a few of them. This variety was pure in color, large, had good substance, bloomed freely and the stems were strong and erect. It is outstanding in its class.....\$5.00

OAKLEIGH MONARCH—I D. (Hook) Bright rose red. A large, well colored dahlia that is an early and a free bloomer. Stems strong and straight on a plant of medium height. This is truly a spectacular variety and one of the best of last season's introductions.....\$2.50

PINK SPIRAL—I. C. (Bruidegom) Creamy pink. Here is a real cactus dahlia. It bloomed for months and the flowers were always good regardless of weather. A dainty, artistic bloom on a long stiff stem, delightful color, most pleasing formation.....\$2.50

REINA DE LOS ANGELES—S. C. (Pfluger) Light rose pink. This is quite an unusual variety. The plant is very tall and the stems particularly long jointed. The blooms are of good size, nicely formed and well colored. Very useful as a cut flower.....\$2.00

ROYAL PURCHASE—S. C. (Salem) Light yellow. A nice, full flower with well-rolled pointed petals. Of good size and a prolific bloomer. Good for all purposes.....\$2.00

SEN SIN—Cac. (Yoshida) White. This white straight cactus has been much admired. It is a very thrifty grower and blooms are of good size for this class. The best white cactus we have seen. An importation from Japan

SON OF SATAN—S. C. (Slocum) Flame red. A very vigorous variety that has created quite a sensation. The color is hard to improve upon, most brilliant and unusual. Blooms are very large and always true to type. Very attractive in all respects. Roll of Honor and Certificate of Merit winner

\$7.50

WENOKA—F. D. (Hulin) Deep orchid rose. This outstanding variety at the San Francisco show won for us as the best dahlia of other than California origin. It is a real giant of sturdy growth and great beauty. We are proud of this seedling of Satan, from which we have predicted that a strong new race of dahlias would come. Wenoka will have a great future.....\$2.50.

MINIATURE DAHLIAS

Aberdeen	(M. C.) Dark raspberry red, good formation.	\$.50
Buckeye Baby	(M. F. D.) A gold buff of perfect form. Always small.	1.00
Calvalcade	(M. I. D.) An English variety of a pleasing pearly pink color with the florets curling irregularly.	1.00
Corky	This fine Miniature is a welcome addition to the class. The petals are channelled and it classes as a formal. The color is a pleasing yellow with the base of the petals showing a tinge of pink. 2"x3"; 3 ft. tall.	1.00
Crusoe	(M. F. D.) A very bright red, compact flower, long stems, a good keeper.	.50
Eclipse Jr.	(M. F. D.) A pure cadmium, deepening at the center.	.50
Florence Jean Mack	(M. F. D.) A two-tone Miniature, the top of the petals are a golden color with a reverse of Indian red. The blooms are held high on long stems. It cannot be beaten as a cut flower for keeping qualities.	.75
Golden California	(M. S. C.) Yellow and amber with salmon shadings. An Honor Roll Miniature.	.75
Hotcha	(M. F. D.) A bright cardinal red on long wiry stems. A very good keeper.	.75
Little Snow Queen	(M. C.) Holland. This is the best Miniature white cactus. Good strong stems and a good keeper.	.75
Miss Vivian	(M. F. D.) This is our own origination. A 1935 Honor Roll Miniature. A beautiful rose pink, compact flower on long stems. It has never failed to win a first prize whenever shown. A good keeper and prolific.	1.00
Mrs. Jackson	(M. C.) A dark red, almost black straight cactus on extra fine stems; large.	.50
Ritzy	This medal-winning Semi-Cactus Miniature has been hailed as the best since Elizabeth Pape, its seed parent. Its unusually pleasing color of coral overlaying apricot makes it ideal for all arrangements.	1.50
Rosebud	(M. F. D.) A very unusual Miniature in both color and formation. It resembles a dark red rosebud, hence its name.	.50
Trojan	(M. S. C.) Mikado red with a picric yellow at the base of the petals. The color is that of University of Southern California.	1.50

COLLARETTE DAHLIAS

Bizet	Purple-red with white shadings at the end of the petals; white collar.	1.00
Brick	A solid color, brick red with a white collar, very desirable for its color and formation.	1.00
El Toro	A perfect Collarette, always having eight petals. This flower is a medal winner of 1935. A red and yellow suffusion in color with a white collar, and a very free bloomer with stiff, strong stems. Always shows its face.	.50
Frank Harris	A very large, scarlet red flower with a yellow collar.	1.00
Gypsy	Rich purple shading to a lavender, the tips of the petals white with a white collar.	1.00
Jim	A sunburst Collarette, the base of the petals a yellow shading to a bright red at the ends; collar white.	1.00
La Golandrina	A true pink Collarette with oval petals. The collar is white and the same color pink as the petals. By disbudding, this variety can be grown to seven inches.	2.00
Rag Carpet	The reverse of Felix, a deep red Collarette with white streaks running through the petals; collar the same.	1.00
Rubicon	A ruby red, oval petaled bloom with the collar the same color, the tips of which are white.	1.00

POMPON DAHLIAS

The following dahlias are listed at fifty cents each or \$4.00 per dozen.

Anna von Schwerin	Shell pink blending to white center.
Bantam	Bright red, perfect form, with extra long stem.
Dixie	Dark red, free bloomer.
Donald Gordan . . .	Burnt orange, strong stems.
Edward	Cherry red, perfect blooms.
Frankie	Golden apricot, tipped red.
Goldilocks	Gold to old gold center.
Helen Anita	Lavender to white center, attractive.
Joe Fette	Pure white, prolific bloomer.
Johnny	Very dark red, compact, perfect form.
Libbie Rohr	Cerise purple, extra long stems.
Mary Munns	Fuschia, dark orchid sheen.
Taka's Purple	Bright phlox purple, good, long stems.
Yellow Gem	Pure yellow, excellent flower.
Darkest of All	Maroon, almost black. Because of the scarcity of this variety and the difficult keeping qualities of the roots, it is necessary to ask 75 cents each.

CONDITIONS OF SALE: All orders for our 1938 Introductions are accepted under the condition that the purchaser agrees, up to June 1, 1939, not to sell or quote prices on any roots, green plants (one-half the price of a root), clumps, cuttings, rooted or otherwise, or pot-roots produced from these 1938 Introductions, for less than the prices quoted for the same by the original seller in his official price-lists or catalogues.

ORDER EARLY—Shipments are made about April 1st unless otherwise specified. No deliveries before February 1st. All shipments prior to April 1st, except on the Pacific Coast, are sent by Express Collect to insure against freezing.

WE GUARANTEE that all roots are sent true to name and in good growing condition, but beyond this assume no responsibility other than the original price of the root. Prices listed are for strong field grown root divisions. We do not make green plants of our dahlias, feeling they will be heavily propagated in this manner after they leave our hands. Consequently, we have no clumps for sale.

TERMS—Cash with order or before date of shipment. On retail orders for California delivery 3% should be added to the amount to comply with the Sales Tax Law.

FULL DIRECTIONS for the care of your dahlia garden are enclosed with each shipment.

EXPLANATION OF TYPES—According to the American Dahlia Society Classification.

INFORMAL DECORATIVE (I. D.)—Double flowers, full to the center, usually with long, twisted petals, and often irregular in arrangement.

FORMAL DECORATIVE (F. D.)—Double flowers, full to the center, usually with broad, flat petals, often rounded at the tips, and regular in arrangement.

CACTUS (C.)—Double flowers, full to the center, with long, narrow, pointed petals, incurved, recurved or straight, but rolled more than half their length.

SEMI-CACTUS (S. C.)—Double flowers, full to the center, with coarse, twisted petals, usually somewhat incurved, and rolled ordinarily less than half their length.

PEONY (P.)—Semi-double flowers showing a bright yellow center, having small twisted petals circling about the center.



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MISS GLORY

Description and
price on page 8

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